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## Community Engagement Group Australia (cega)

community engagement tools and  
3<sup>rd</sup> party accreditation

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# Community Engagement Australia Group (cega)

- Established in 2007
  - To capture practical experience and good practice
  - Assembled local and national team of Associates including:
    - Vivian Twyford (Twyford Consulting);
    - Hon Trevor Griffin;
    - Barry Burgan ( Economic Research Consultants);
    - Simon Lindsay (ISEEK);
    - Kerry Medlow (Dynamic Project Delivery)
    - Jenny Brinkworth (Hughes communications)
  - Developed unique tools and a third party accreditation model to support companies, regulators and communities
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## Why engage with communities?

- Improve decision making
  - Because it is good business
  - Meet compliance requirements
  - Manage permitting conditions
  - Reduce project risk
  - Build reputation
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# Tools

1. Benchmarked Community Engagement Principles
2. Community Engagement Plan

## Implementation program

- do it yourself
- build internal capacity
- use peak body support programs
- outsource.....

3. Third party accreditation using Community Engagement Performance Diagnostic based on the Plan
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# Credible Tools

- All tools have been reviewed
    - by technical expert (Vivian Twyford)
    - by regulator (PIRSA)
  
  - Tools have been confirmed as
    - meeting international benchmarks
    - user friendly and fit for purpose
    - consistent with resources industry good practice
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# Introducing Vivien Twyford

- Recognised national expert in Community Engagement
  - Author and Master Trainer in Community Engagement
  - Past President of International Association of Public Participation (IAP2)
  - International experience in major projects including UN environmental projects and mining projects
  - Peer reviewer for other technical experts
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# Benchmarks include

- Enduring Value, the Australian Minerals Industry Framework for Sustainable Development, Guidance for Implementation, Minerals Council of Australia (MCA) 2004 and Enduring Value, Statement, MCA June 2005
  - 10 Principles for Sustainable Development (in Enduring Value MCA), International Council of Mining and Metals (ICMM) 2003
  - Community Engagement and Development Leading Practice Sustainable Development Program for the Mining Industry, Commonwealth Government DIET 2006
  - Principles for Engagement with Communities and Stakeholders, Ministerial Council on Mineral and Petroleum Resources (MCMPR) 2005
  - International Association For Public Participation (IAP2), Core Values
  - Beyond Public Meetings: Connecting Community Engagement with Decision Making, Twyford V et al 2006
  - Principles of Engagement, Mining and Minerals Sustainable Development (MMSD) Project, International Institute for Environment and Development (IIED) 2002
  - Stakeholder Engagement Manual Volume 2: The Practitioners Handbook on Stakeholder Engagement UNEP
  - Draft Community Engagement Guidelines for Mining in Victoria, DPI Victoria 2007
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# Benchmarked Principles

## **Purpose**

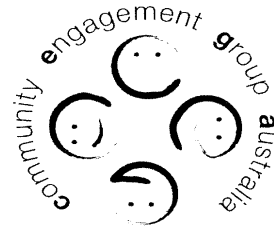
- provides a company's social license to operate and demonstrates corporate social responsibility
- represents good business
- delivers more informed, better understood and sustainable decisions
- builds trust and positive relationships

## **Good practice principles**

- Inclusive
  - Transparent and accountable
  - Clear and informed
  - Accessible and timely
  - Meaningful
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# Third party accreditation – how it works



## COMMUNITY ENGAGEMENT TOOLS

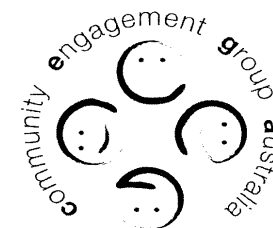
### Template Community Engagement Plan

Resources Industry Group

July / August 2008

Version for consideration by Resources Industry Group (RIG) Foundation Members

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## COMMUNITY ENGAGEMENT TOOLS

### Performance Review Diagnostic Tool

Resources Industry Group (RIG)

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# Why third party accreditation?

- Provide independent validation of community engagement process and reduce adversarial, project focused challenges
  - Build community confidence in the process and broad community support
  - Provide opportunity for independent recognition of good practice
  - Provide a single point of reference for industry benchmarking, development of support materials and sharing of experience
  - Provide a common purpose for industry and promote collegiate approach
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